



vinyl application and storage guide

STORAGE:

Vinyl stickers should be stored under cover, flat and dry between 13°C (55f) and 30°C (86f). Depending on temperature and humidity opened stickers may curl at the edges during storage if not weighted down to keep them flat. Failure to meet the above conditions will make application of the stickers more difficult.

BEFORE YOU START:

Please read through these instructions carefully prior to the application of your sticker. The key to a successful application is patience. This guide applies to most types of vinyl application including vehicles, sign boards, wheelie bins, or any other smooth, non-porous surface (surfaces not recommended for application include cement, masonry, bare timber, peeling paint, rubber, and raw metal).

THINGS YOU WILL NEED:

Soap and water, paper towel, lint-free isopropyl alcohol cleaning wipes, masking tape, and a spatula/squeegee.

PREPARATION:

This is the most important step. The surface must be free from dust, dirt, wax, etc. If the surface is not completely clean the sticker may not stick properly or may come off shortly after application. The cleaner the surface, the longer your sticker will last, so clean the area thoroughly with soap and water and dry off with a paper towel. Then clean again with the isopropyl alcohol cleaning wipe then a dry cloth before the cleaning fluid has had a chance to evaporate. Next, lay the sticker on a flat surface with the application tape side up and firmly wipe over with the spatula/squeegee to make sure the application tape has a good grip on the vinyl.

POSITIONING:

Position your sticker in the desired location and hold it in place with some bits of masking tape. Once you are happy with the positioning, place a strip of masking tape along one edge (usually the top) to create a hinge and remove all other bits of masking tape.

STICKING:

Lift the sticker on its hinge, ensuring that you do not pull on the masking tape (if applicable). Carefully peel the backing paper from the sticker while using the Spatula/squeegee to slowly work your way down the sticker, firmly wiping left and right from the centre until the sticker is fully stuck to the surface. Alternatively the backing sheet can be removed completely whilst holding the bottom edge of the sticker away from the surface, then using a left and right wiping action until the sticker is firmly stuck, at this point it may be wise to go over the sticker again with the squeegee to ensure good adhesion has been attained. Wait 5-10 minutes (longer for glass) to allow the adhesive to bond to the surface before proceeding.

NEXT STEP:

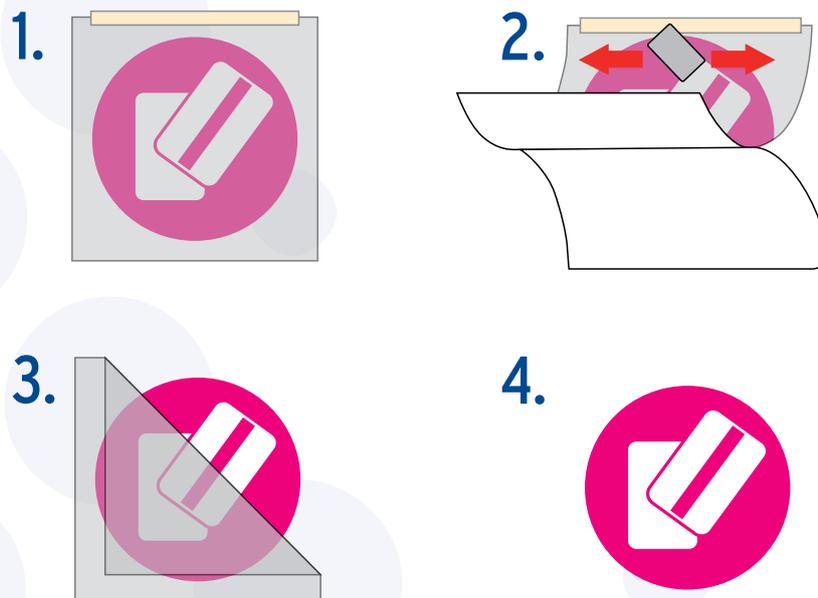
Remove the masking tape hinge, then, very slowly, peel off the application tape starting from one corner. If the sticker starts to come away from the surface, repeat the step above.

TIPS:

Avoid applying your sticker in extremes of heat and cold. Vinyl will become stretchy if too hot, or brittle if too cold. If the surface temperature is below 5°C the adhesive will not stick very well, in this case use a hairdryer to warm the surface.

On very long lettering you may find it easier to work in sections. After creating the hinge simply cut the sticker into sections right up to the hinge, between each word for example. Leave the backing paper on the sections you are not working on.

Occasionally, when peeling the backing from the application tape, you may find that some of the vinyl sticks to the backing and not the application tape. If this happens you will need to go back and spatula/squeegee that part again to ensure that the application tape has got a good grip on the vinyl in that area.



If you have any problems concerning vinyl application, please contact us...
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